

Fernando A. Labarthe

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www.fernandolabarthe.com



Emmy award winning and Emmy nominated contributor with a unique ability to organize teams and facilitate people, projects, and social media for a cause. A natural project manager, and leader, driven self-starter with a keen eye for strategy, finance, and changing the world through entrepreneurship. Extensive experience in the design, creation, and production of creative content across multiple industries. Exudes positive energy and a natural community builder.

Education

University of Washington

Masters of Business Administration in Technology

2017 (anticipated)

The Art Institute of Seattle

Bachelor's of Applied Science in Audio Design and Technology

Experience

SclObo Entertainment LLC

Co-Founder and Creative Director

02.16 – present

- Co-founded and developed all business strategies
- Analyzed data metrics to increase revenue (350%) and retention (+30%)
- Built and Supported multiple online/offline communities
- Daily use of Jira, MS Office 365 Suite, Google-Facebook-Youtube-Twitch dashboards, etc.

Activision/Blizzard Inc., King/Z2 Inc (Multiple acquisitions)

02.12 – 08.16

Lead Sound Designer, Activision/Blizzard Inc.

02.15 – 08.16

Lead Sound Designer, King Inc.

02.14 – 02.15

Lead Sound Designer, Z2 Inc.

02.12 – 02.14

- Developed world class quality content that substantially increased our products sonic retention.
- Project Managed all audio across studio, lead and built audio department.
- Grew studio's audio catalog by ~700%, composed all musical themes for marketing and gaming portfolio.
- Daily use of Workday, Concur, MS Office 365 Suite, Jira, Tableau, Perforce, Pro Tools, etc.

Center for Games and Science [University of Washington]

04.11 – 02.12

Sound Designer

- Designed, produced, and implemented world class audio content
- Developed and implemented production pipeline, slashed audio production costs by 70%
- Increased team performance on iteration by 150%

Seattle Channel [cable.21]

07.08 – 02.12

Audio/Video Specialist

- Significantly increased studio wide audio quality.
- Increased Emmy Nomination by 3 fold (27 nominations, 9 awards)
- Viewership increase by over 300%

CAREER NOTES: Experience includes **Host/Producer** at Multicultural Broadcasting KXPA [1540 AM] (2007 – present), **Audio/Video Specialist** at Hot Rocks TV (2009 – 2010), **Live Reinforcement Engineer** at Carlson Audio Systems (2008 – 2010).

Skills

- Trilingual – English/Spanish (*fluent*)/ Portuguese (*basic*)
- Audio software, implementation and processing tools
- Scrum and Agile
- Detailed understanding of game and film development
- Python, SQL, Obj-C, Command, Json
- Recording, Mixing and Mastering

NOTE: For a complete list of my released games, filmography and discography, see my website at fernandolabarthe.com.