# Fernando A. Labarthe

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Emmy award winning and Emmy nominated contributor with a unique ability to organize teams and facilitate people, projects, and social media for a cause. Engaging and effective team leader with extensive experience in the design, creation, production, and implementation of creative content across multiple industries. Exudes positive energy and builds community as a natural connector of people. Sound engineer with experience across various multimedia platforms. A natural project manager, maintaining an atmosphere of exactness, efficiency, and attention to detail in all work settings. Driven self-starter with a passion for strategy, finance, and changing the world through entrepreneurship.

## Experience

Activision/Blizzard Inc., Z2/King (Multiple acquisitions) Lead Sound Designer, Activision/Blizzard Inc. Lead Sound Designer, King Inc.

Lead Sound Designer, Z2 Inc.

Produced and delivered high quality studio-wide creative media content, slashed yearly budgets and manned a 5 team crew. Designed, produced, and implemented, the development of creative content for the studio.

Key accomplishments:

- Delivered and developed intradepartmental world class quality creative content that substantially increased our products quality.
- Implemented and managed all audio creative needs across multiple teams.
- Grew the studio's audio catalog by ~700%, including arranging and composing all musical themes for marketing and gaming portfolio.

#### Center for Games and Science [University of Washington]

Sound Designer

Designed, produced, and implemented all creative audio content. Developed and implemented a more efficient production pipeline that slashed production costs by 70% and increased rapid iteration and performance by 150%; primary scripting tools included Java Script, JSON, XML, C, C++. Primary audio tools included Fmod, W wise, Xact, Pro Tools, Audio Finder, Reason. Processes included:studio and field recording and editing.

Key accomplishments:

- Designed, produced, and implemented all creative audio content.
- Developed and implemented a more efficient production pipeline.

## Seattle Channel [cable.21]

Audio/video Specialist

Significantly increased and optimized studio wide audio quality. Increased broadcasting viewership by over 300%. Nominated for 27 Emmy's, a 3x increase over prior years. Emmy Awards in: Arts/Entertainment, Health/Science, Politics, etc.

**CAREER NOTES**: Experience includes **Host/Producer** at Multicultural Broadcasting KXPA [1540 AM] (2007 – present), **Audio/Video Specialist** at Hot Rocks TV (2009 – 2010), **Co-founder and Creative Director** at ScIObo LLC (2016 – present).

## Education

#### **University of Washington**

Masters of Business Administration in Technology

#### The Art Institute of Seattle

Bachelor's of Applied Science in Audio Design and Technology



## 07.08 - 02.12

04.11 - 02.12

02.12 - 08.16

02.15-08.16

02.14-02.15

02.12-02.14

2017 (anticipated)

## Skills

- Trilingual English/Spanish (fluent)/Portuguese (basic)
- Scrum and Agile 42 trained
- Audio implementing tools (W wise, Fmod)
- Studio management

- Stage/event management and planning
- Understanding of game and film development
- Team leadership
- Music arrangement and composition

# **Technical Skills**

- Audio implementing tools (W wise, Fmod)
- Signal processing (signal flow)
- Studio recording
- Proficient at Audio software tools (Protools Adobe Audition Sony Sound Forge – Logic Sonar – Cubase – Nuendo – audio finder – sound miner)
- High understanding and use of audio processing EQ, Dynamics, multichannel processing, effects
- Proficient at video editing (Final Cut Pro)
- Recording, Mixing and Mastering
- Field Recording
- Foley Artist / Foley recording
- Lighting Design

## **Released Games**

- Paradise Bay King
- Shadow Slayer Z2
- MetalStorm Aces Z2
- Nitro-Z2
- Battle Nations Z2

## **Television and Broadcasting**

- City Inside/out Seattle Channel
- Art Zone w/ Nancy Guppy Seattle Channel
- City Stream Seattle Channel
- Seattle Speaks-Seattle Channel
- Seattle Voices-Seattle Channel
- Big Night Out Seattle Channel

- MetalStorm Wingman-Z2
- TradeNations Z2
- Vampire Vision CGS
- BioLogic CGS
- Zenia Z2
- Met Opera Live-King FM Radio
- Radio Variedades KXPA Radio
- La Hora De La Verdad KXPA Radio
- La Rica Salsa KXPA Radio
- Hawaii Radio Connection KXPA Radio
- Radio Me Hang KXPA Radio

## Filmography

- A Better Me For you Chronicles of Romance / BB2 Productions / Sound Director, Sound Designer
- 2 in the Heart / AA Production / Sound Editor
- The Many Faces / Steven Pro-production / Sound Designer
- The ButcherStory/Guilty Pleasures Productions/Sound Director,Sound Designer
- False Alarm / Toy House Productions / Sound Designer, re-recording mixer
- Black Dart / Funsy Prod. / Sound Editor
- Glassblowing / Rachael Ness / Sound Designer
- See Kyle / Team awesome Productions. / Sound Designer, Sound Editor

## Discography

- Macklemore & Ryan Lewis Live at Key Arena
- Macklemore & Ryan Lewis Live at the Showbox
- The Blue Scholars Live at Neumos
- Just People Yet to be named
- Just People Rise of the Evolutionaries

- The Zubins Effective Speaking
  The Muertos The Muertos
- Airlift Airlift
- Rustic Lamp Together We Are

- Awards
- Northwest Regional Emmy Awards:
  - o Informational/Instructional Program Special "CityStream" Seattle Channel 2011
  - o Interactivity-"Seattle Speaks"-Seattle Channel 2011
  - o Public/Current/Community Affairs Program Special "Community Stories" Seattle Channel 2011
- o Arts Entertainment Feature Segment "Art Zone with Nancy Guppy" Seattle Channel 2010
- Politics/Government Program Special "City Inside/Out" Seattle Channel 2010
- o Interview/Discussion-Program/Special "CityInside/Out" Seattle Channel 2010
- Public/Current/Community Affairs Program Special "Community Stories" Seattle Channel 2010
- Human Interest Program Feature/Segment "Community Stories" Seattle Channel 2009
- Craft Specialty-Composition/Arrangement-Seattle Channel 2009
- National Association of Telecommunications Officers and Advisors (NATOA) Awards:
  - New Series "City Inside/Out" Seattle Channel
  - Excellence in Government Programming Seattle Channel
  - Public Affairs Seattle Channel
  - o Children/Young Adult
  - o Documentary "Verve" Seattle Channel
  - o Interview/TalkShow-"Art Zone In Studio with Nancy Guppy" Seattle Channel
  - Performing Arts "Big Night Out" Seattle Channel
  - Public Health/Safety- "City Inside/Out" Seattle Channel
  - Event/Program Promotion "Bumbershoot PreFunk Promo" Seattle Channel
  - Election Coverage "City Inside/Out" Seattle Channel
- Other awards and nominations available on request